

VERITAS™

RISK

MINIMUM

LOW

MEDIUM

HIGH

MAXIMUM

Marcos Tadeu
Head Sales Engineering

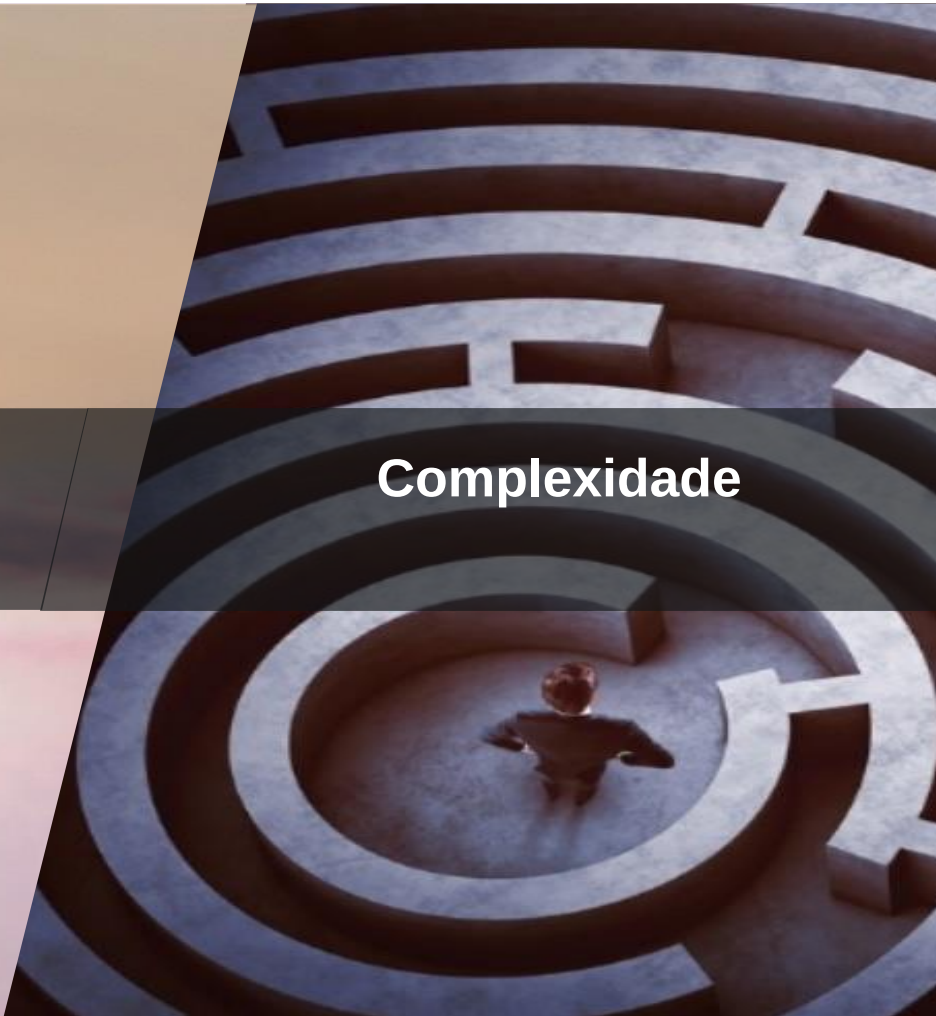
Desafios



**Crescimento &
Fragmentação dos
Dados**

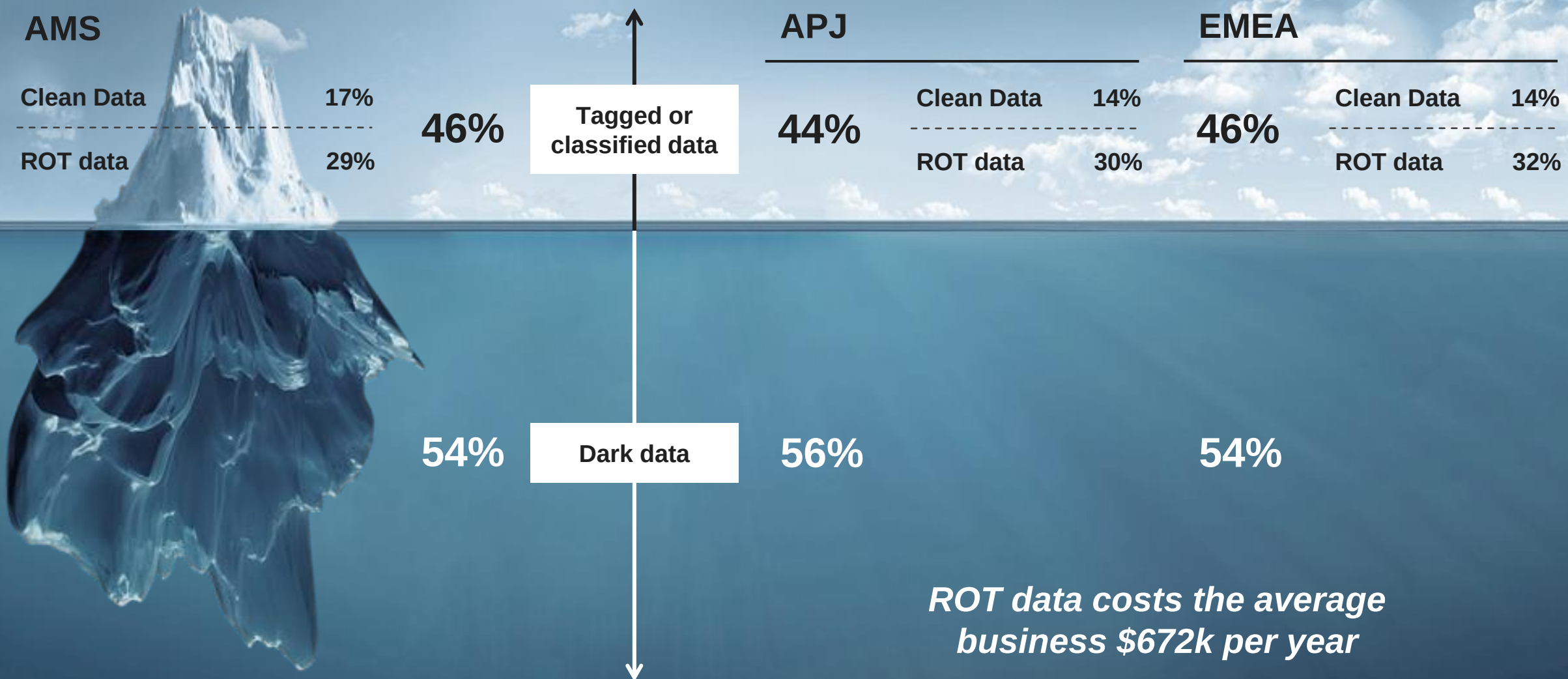


Falta de Visibilidade

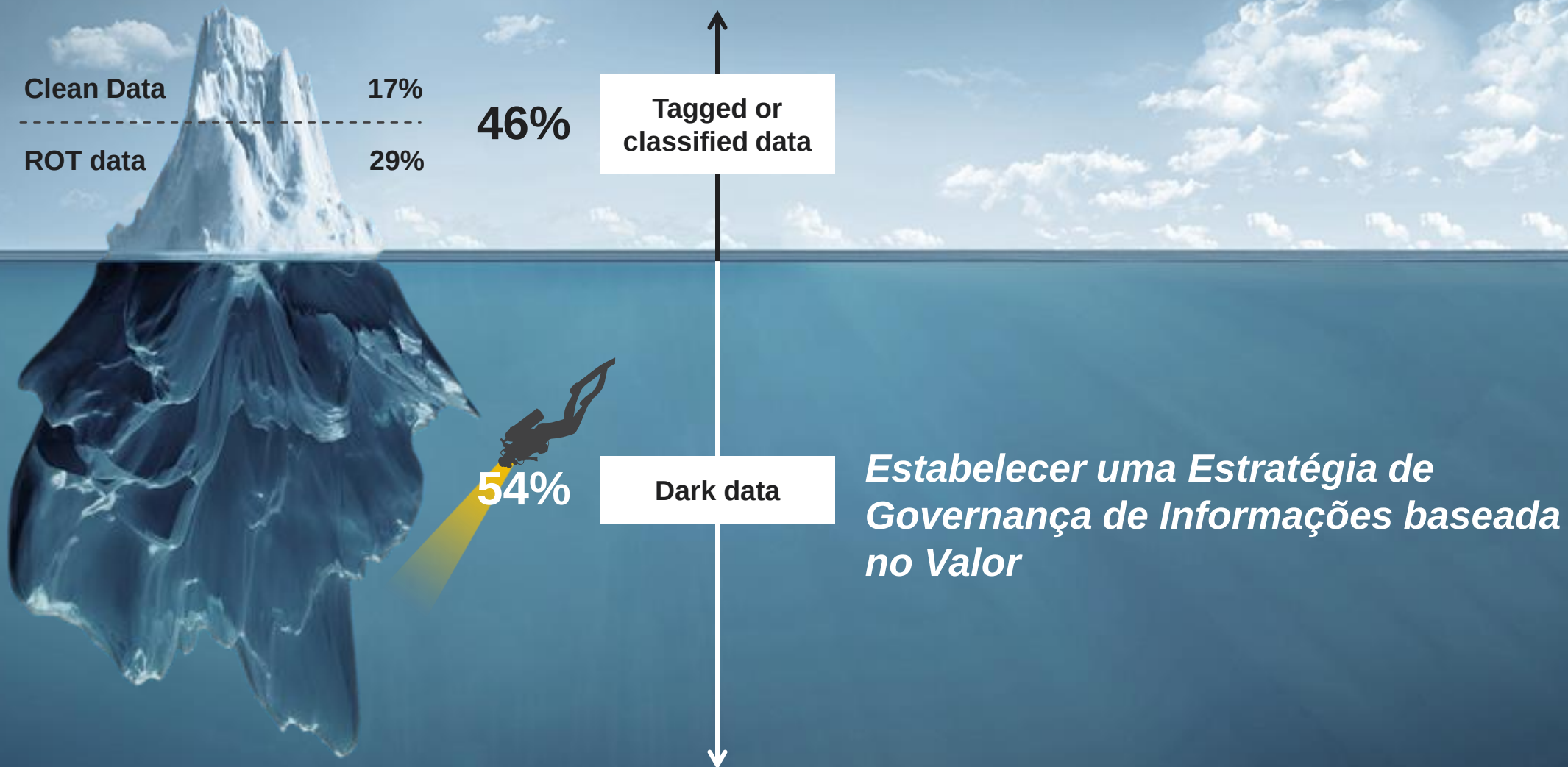


Complexidade

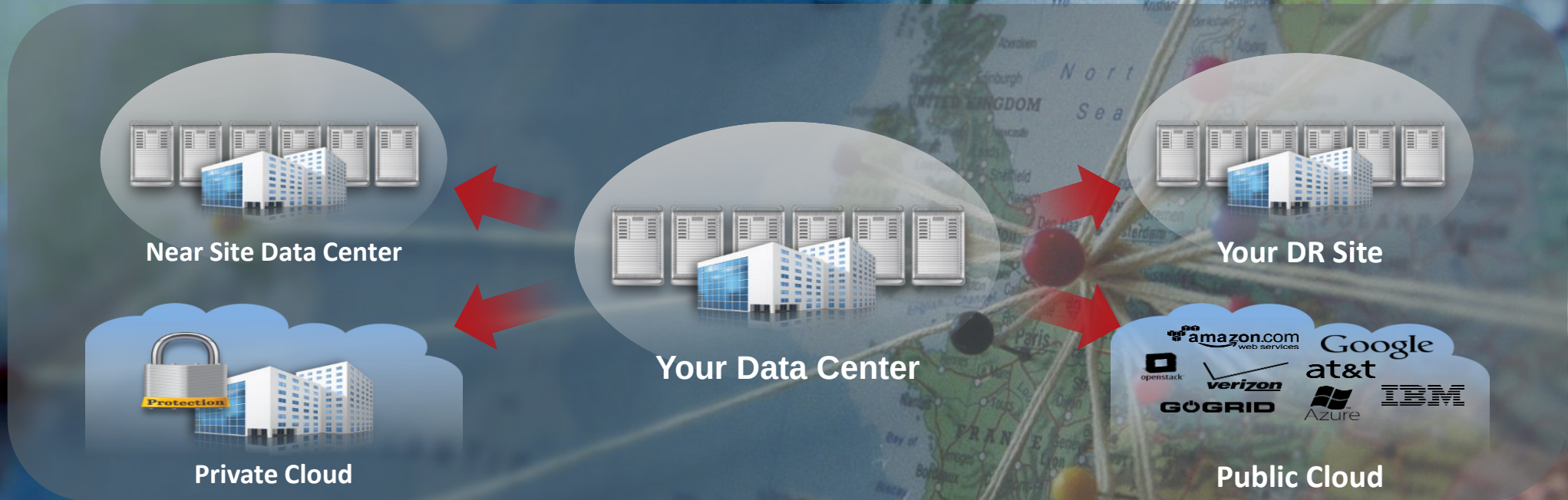
Databergs

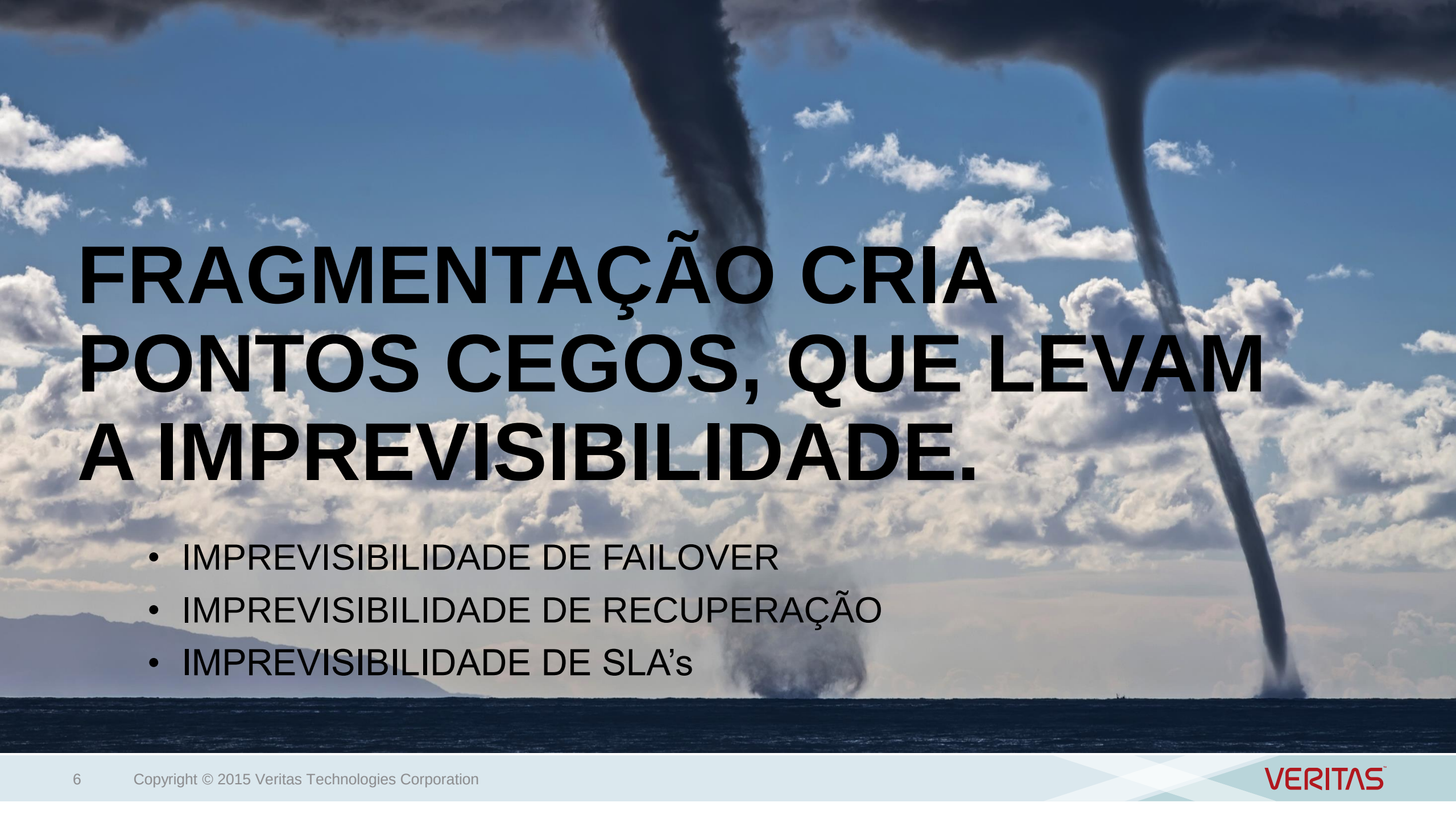


Ganho de Visibilidade: Iluminando o Dark Data



Desafios de Continuidade dos Serviços de TI





FRAGMENTAÇÃO CRIA PONTOS CEGOS, QUE LEVAM A IMPREVISIBILIDADE.

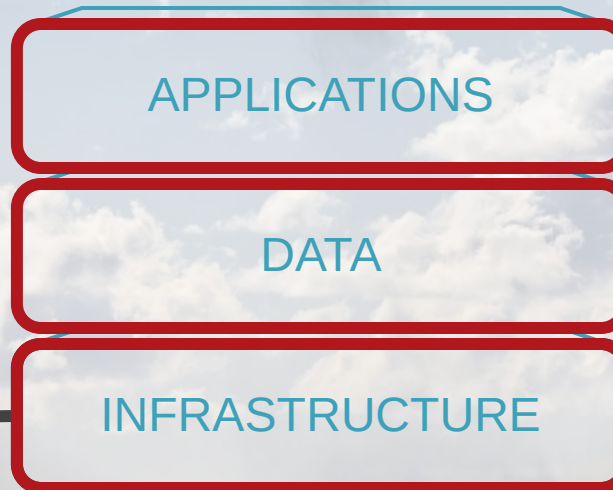
- IMPREVISIBILIDADE DE FAILOVER
- IMPREVISIBILIDADE DE RECUPERAÇÃO
- IMPREVISIBILIDADE DE SLA's

EXEMPLOS DE PONTOS CEGOS: CONTINUIDADE DE SERVIÇOS

???

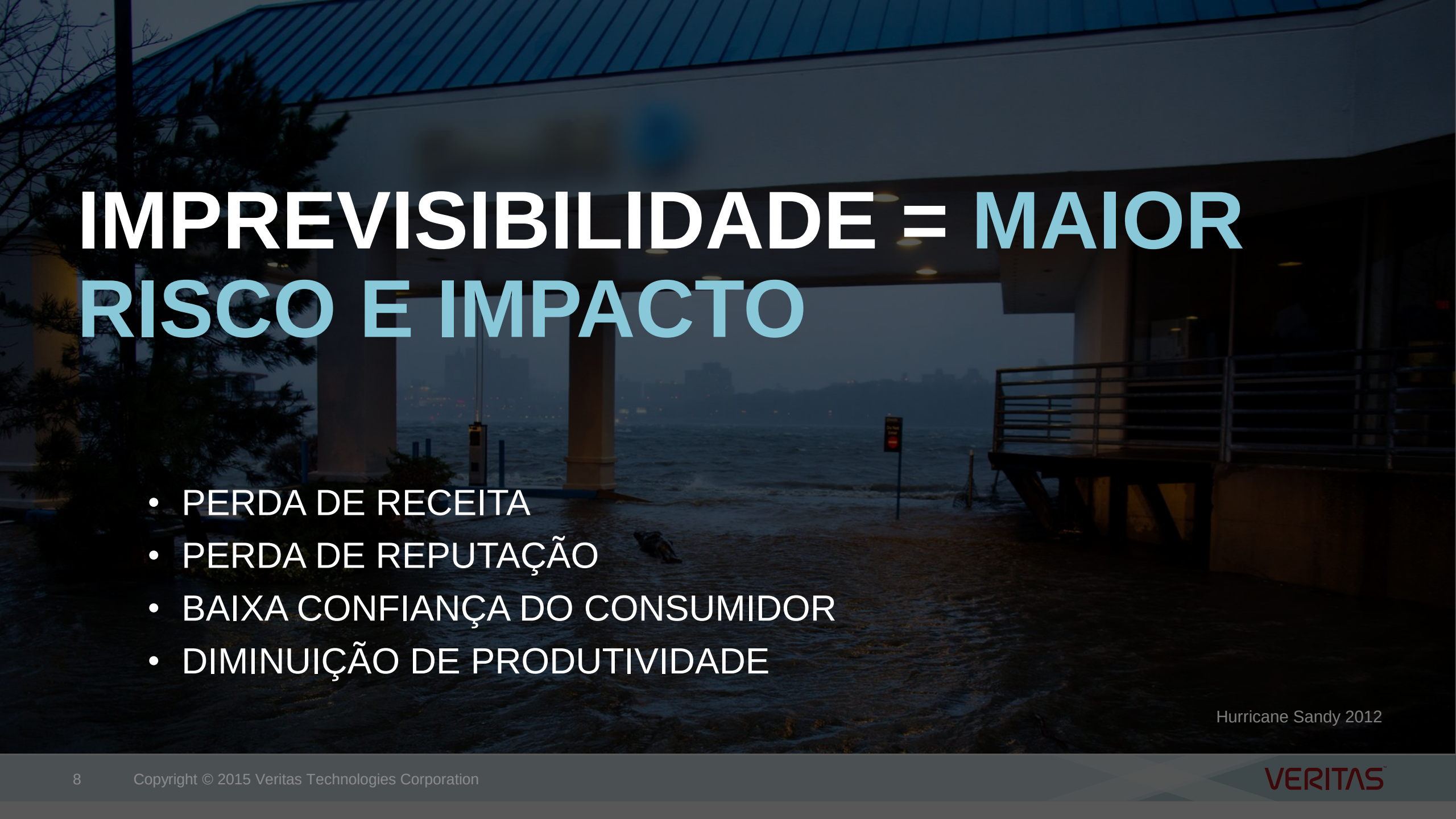
???

IAAS/CONVERGED
RESILIENCY/TRADITIONAL



VERITAS
RESILIENCY

99.9% - 99.999% UPTIME

A dark, atmospheric photograph of a coastal scene during a storm. In the foreground, a body of water is turbulent with white foam from breaking waves. A concrete pier or walkway extends from the right side into the water, featuring a metal railing. In the background, a city skyline is visible across the water, with some lights reflecting on the surface. The sky is overcast and grey. The overall mood is one of danger and unpredictability.

IMPREVISIBILIDADE = MAIOR RISCO E IMPACTO

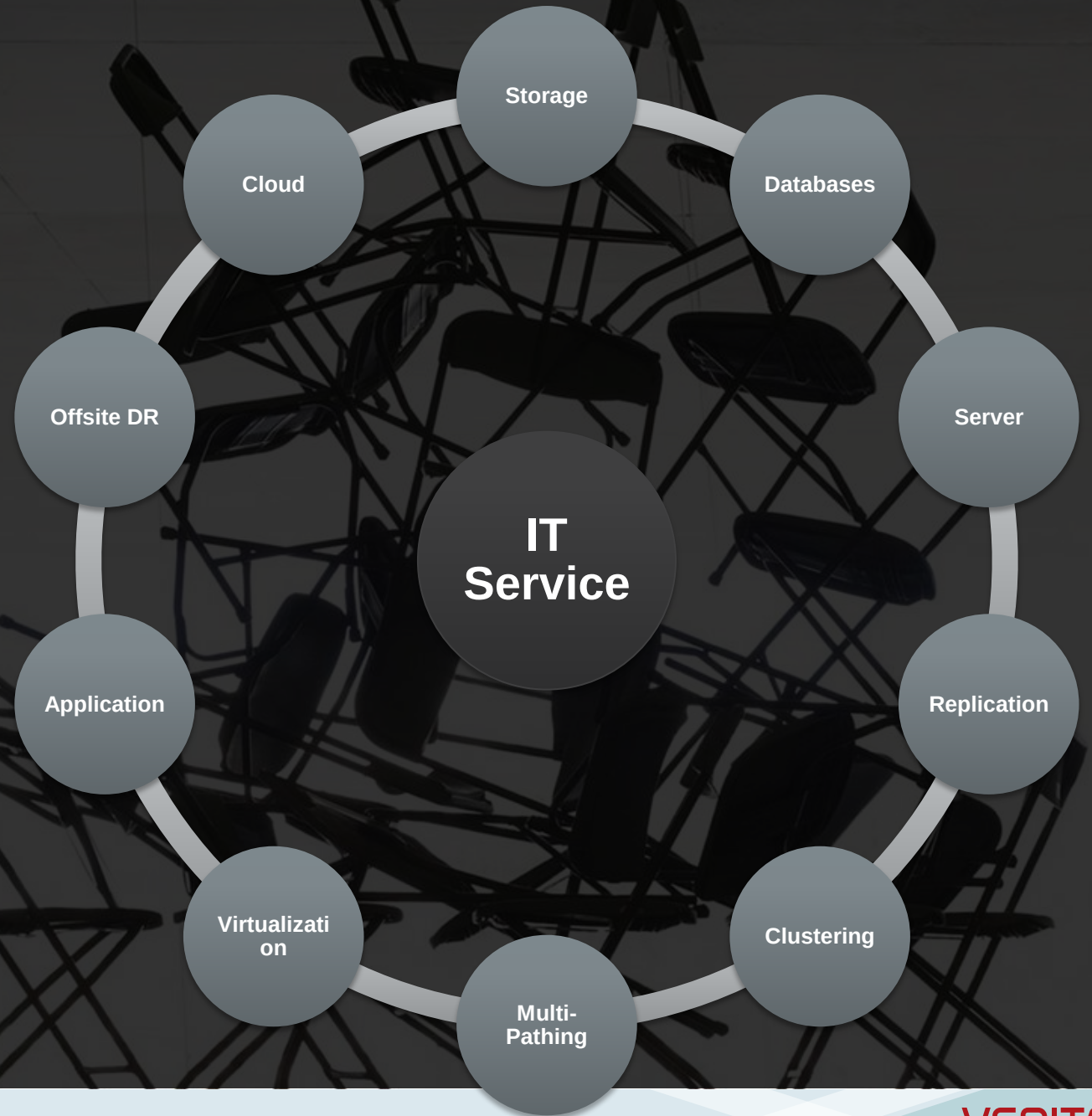
- PERDA DE RECEITA
- PERDA DE REPUTAÇÃO
- BAIXA CONFIANÇA DO CONSUMIDOR
- DIMINUIÇÃO DE PRODUTIVIDADE

Hurricane Sandy 2012

COMPLEXIDADE



IDENTIFICAR E
CORRELACIONAR
RISCOS NÃO PODE
SER UMA TAREFA
MANUAL E
DESCENTRALIZADA





WE BELIEVE:

INFORMATION

INFRASTRUCTURE

applications
data

private cloud
public cloud
hybrid data center
traditional data center