



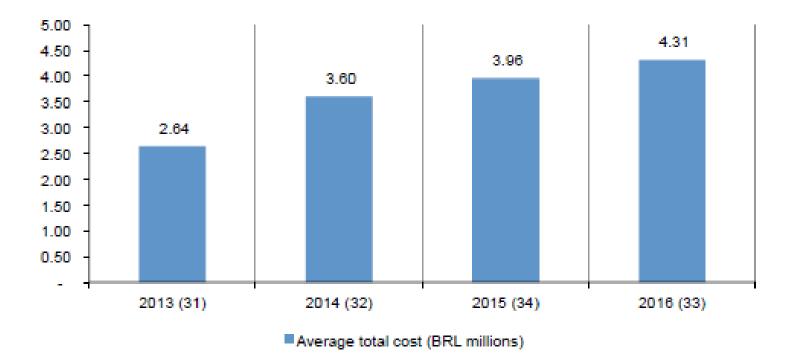
Modelo de Gestão de Segurança da Informação

André Carraretto, CISSP Security Strategist Cyber Security Advisor for Rio2016





2016 Cost of Data Breach Study: Brazil



The average total organizational cost of data breach over four years

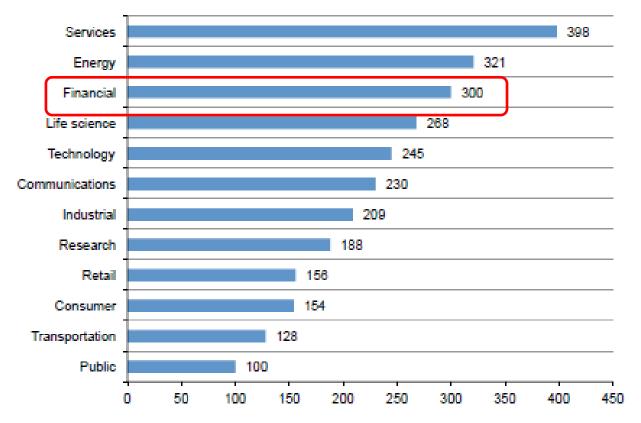
Measured in the Brazilian Real (R\$) (millions)







2016 Cost of Data Breach Study: Brazil



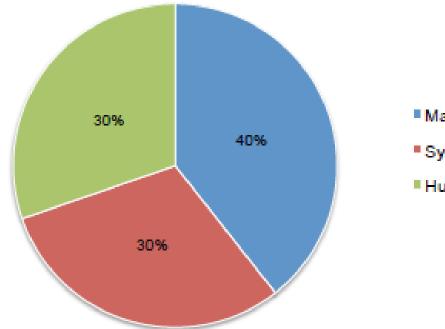
Per capita cost by industry classification of benchmarked companies Measured in the Brazilian Real (R\$)







2016 Cost of Data Breach Study: Brazil



- Malicious or criminal attack
- System glitch
- Human error

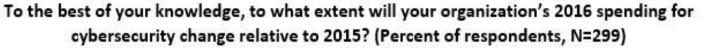
Distribution of the benchmark sample by root cause of the data breach

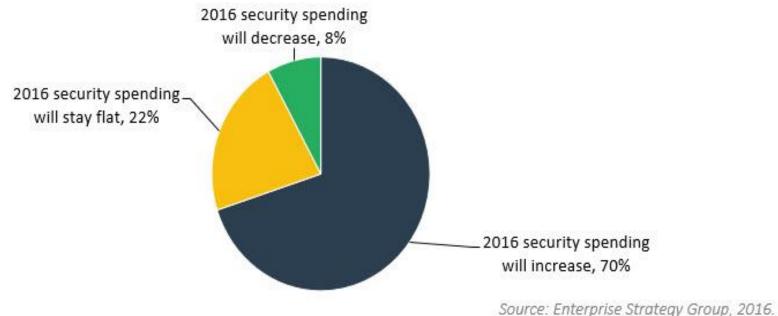






Year-over-year Cybersecurity Spending Change, 2015-2016







Risk Management and Compliance Maturity

From a reactive to a sustainable, business-driven approach



Which of the following business initiatives do you believe will drive the most technology spending in your organization over the next 12 months? (Percent of respondents, N=633, five responses accepted)





Source: Enterprise Strategy Group, 2016.

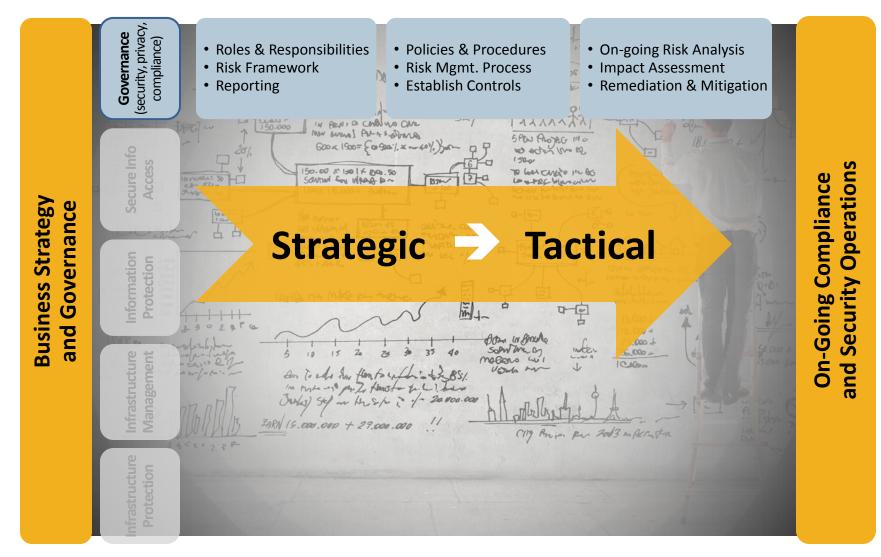
Compliance and Security Best Practices Five Key Principles

Key Capabilities

	Governance (security, privacy, compliance)	 Information Governance Management Dashboard Risk Mgmt. & Compliance Audit & Reporting 	
	Secure Information Access	 ID Mgmt. & Protection Authentication Access Management Usage & Activity 	
Protection	Information Protection	 Cloud Endpoint & Mobile Email & Messaging Storage 	
	Infrastructure Management	 Inventory Deployment & Patching Asset Management Contracts & Licenses 	
	Infrastructure Protection & Security	 Security Management Infrastructure Protection Threat Intelligence Security Analytics 	

A Mature Compliance and Security Model

Business Strategy and Governance driving Security Operations









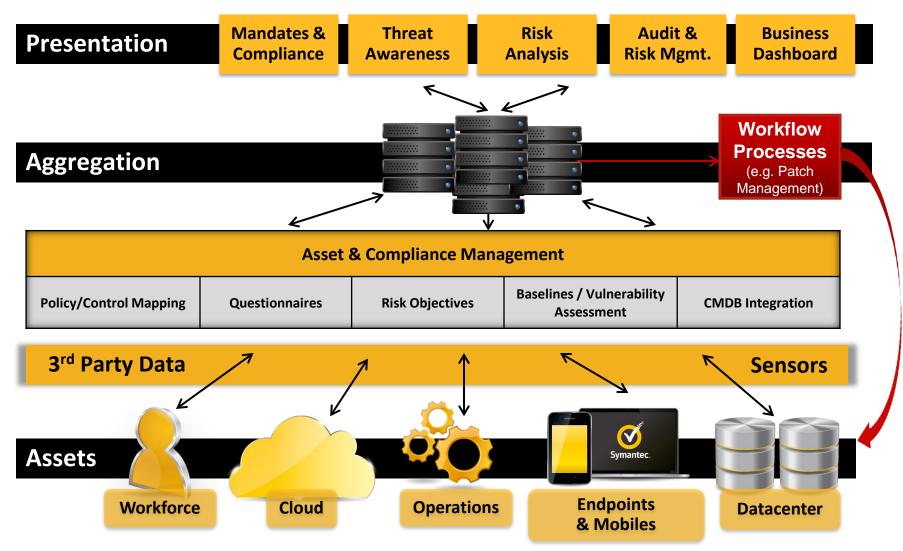


A Mature Compliance and Security Model

Business Strategy and Governance driving Security Operations



IT Governance & Compliance / Security Operations







Obrigado!

André Carraretto, CISSP andre_carraretto@symantec.com